



What is Traditions Golf?

As our golf industry grows, we believe it essential to remind people that our three courses, The Golf Club at Camelot, West Bend Lakes Golf Club and Horicon Hills Golf Club are unified behind the scenes. With this unification in mind, Traditions Golf was formed in 2020. Ownership of our three great courses has not changed. Each course operates just as it has in the past. Our courses have always been family owned and operated with a membership perk of paying one membership and being a golf member at all three of our courses. This is something that was not common knowledge. Creating a “parent” name of Traditions Golf will change that.

In the past few years, we attempted to call ourselves Tri-Course with a 3-ball logo—one for each of our golf courses. The name/logo didn’t catch on and the public was still unaware of our already existing unification portraying family values and traditions within our communities.

2020 marks the beginning of a new era for our three courses. Although each course operates individually for the majority of items—we are Traditions Golf. All ownership has remained the same—only our “parent” name has changed - The Golf Club of Camelot, West Bend Lakes Golf Club and Horicon Hills Golf Club are operating as usual.

With Sincere Gratitude to All of Our Friends and Family of Golf!

The Merkel Family

The Golf Club at Camelot:

Horicon Hills Golf Club:

West Bend Lakes Golf Club:

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